



INSTITUTE OF AGRI BUSINESS MANAGEMENT, BIKANER

कृषि व्यवसाय प्रबंधन संस्थान, बीकानेर

Accredited by ICAR, New Delhi

(A Constituent Unit of Swami Keshwanand Rajasthan Agricultural University, Bikaner)



PROSPECTUS

ACADEMIC SESSION 2024-25

STRENGTHENING
AGRIBUSINESS
SINCE 2000



Table of CONTENTS

S. No.	Content	Pages
01	About IABM, Bikaner	2
02	Vice Chancellor's Message	3
03	Director's Message	4
04	Scholastic Ambience	5
05	Faculties and Mentors	6
06	Officer In-Charges	7
07	Student Clubs	8
08	Programmes & Eligibility	9
09	Seat Matrix and Selection Process	10
10	Course Structure	11-13
11	Fee Structure	14-17
12	Important Dates	18

About IABM, Bikaner



IABM, a constituent unit of Swami Keshwanand Rajasthan Agricultural University (SKRAU), Bikaner with 24+ years of academic excellence and unbeatable record of placements. It has been committed to the cause of quality higher education in management since its inception in 2000.

With the aim of enabling its graduates to successfully tackle real-world problems, it has been successfully guiding the careers of young minds for two decades. The institute places a strong emphasis on students' overall development and prepare them to make wise decisions and work in fields that involve risk, uncertainty, and change. A 'Learning to learn' culture is promoted that provides lifelong support in an ever changing business environment

IABM offers MBA & Ph.D. programmes in Agri Business Management. Both of the programmes are accredited by the Indian Council of Agricultural Research, New Delhi. It is recognized and awarded by many national as well as international bodies as an exclusive sectoral business school to train professionally skilled agribusiness managers for the leading corporate and non-corporate organisations of the country.

At IABM, there is an endeavour to constantly raise the bar of excellence in every aspect of management education, and a constant strive to provide the best industry driven experiential learning to the students, through corporate meets, corporate interactions, guest lectures, business simulations participation in workshops and seminars.

Vice Chancellor's Message



Dr. Arun Kumar
Vice Chancellor

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Swami Keshwanand Rajasthan
Agricultural University, Bikaner,
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Since India gained its independence, the country's agricultural environment has changed due to the liberalization of governmental regulations and the promotion of public-private partnerships. The progress of the industry has been fueled by this strategic partnership as well as the inclusion of regional, national, and international organisations within the agricultural value chain. India must make sure that skilled agribusiness specialists are readily available if it is to advance to the next stage of growth and become a powerful global competitor. The nation's policymakers are paying close attention to this endeavor because it has the potential to open up growth prospects in agricultural production, processing, marketing, and exports. This vital human capital can be developed through strong agribusiness management education. As a prominent center for advanced education, training, and research in agri business management, the admirable efforts of the Institute of Agri Business Management (IABM), Bikaner stand out as a beacon light. The impressive alumni of IABM's MBA (Agri Business Management) and Ph.D.(Agri Business Management) programmes, who are well-equipped with the necessary academic, research, technical and managerial proficiencies, have demonstrated the organization's noteworthy accomplishments. We are committed to our reputation as a leading agri business management institute in India.

Director's Message



Dr. I. P. Singh
Director

Phone: 0151-2252981, 2252982 (0)

+91 9950466311(M)

Fax: 0151-2252981, 2250336

Email: director@iabmbikaner.org

The MBA(Agri Business Management) programme of IABM assists ambitious graduates gain the necessary skills to work effectively as agri-business managers, which is a step towards transforming science into business. The full-time residential Ph.D.(Agri Business Management) programme offers an environment filled with academic and research rigour so that they emerge as great academicians and researchers. Thanks to its devoted staff, alumni, and students, IABM, Bikaner has established itself as one of India's top institutions for agribusiness management. Our alumni hold prominent positions at numerous reputed corporate houses and government organisations across the nation. IABM Bikaner offers a vibrant campus life with the state-of-the-art infrastructure, widely experienced faculty members that facilitate a congenial teaching-learning environment through spectrum of course modules, summer internship projects, guest lectures, academia corporate interface, alumni lecture series enriched by activity based learning. We invite you to join this campus and learn in our industry centric educational setup to establish and strengthen a fruitful career.

Scholastic Ambience

Library

"Nothing is pleasant than exploring a library". IABM Library has a comprehensive collection of 10075 books and various e-books. Library also has subscription of various magazines, newspapers and journals. IABM adorns the technology with subscriptions to various online resource like EBSCO and Indiatat.



Seminar Hall & Conference Hall

It serves as the focal point of essential activities carried out at IABM using the latest information and communication technology to develop managerial competencies in the students.



Hostel Accommodation

The accommodations are thoughtfully equipped with a range of amenities, including a fully-equipped gym, comfortable common areas, a spacious dining facility, lush green lawns, consistent water and electricity supplies for boys and girls separately.



Lecture Halls

To provide a participatory environment, lecture halls are well-equipped with the best teaching aids of the most recent technologies, such as virtual classroom technologies, interactive screen boards, projectors, etc.



Faculties and Mentors



Dr. I. P. Singh
Professor Agricultural Economics
Director, IABM, Bikaner



Dr. Aditi Mathur
Assistant Professor
Human Resource Development



Dr. Amita Sharma
Assistant Professor
Quantitative Management
Techniques



Mr. Vivek Vyas
Assistant Professor
Marketing Management

Officer In-Charges

Name of Work	Name of Assistant Staff
Course Coordinator, Course allotment, Guide allotment & Coordinator academic activities of the institute, Scholarship, DDO, Students Section, Website, Library Incharge, Hostel Warden (Girls)	Dr. Amita Sharma
Placement Officer, Industry Corporate Liasioning, Examination, Store, Establishment, ADSW, Alumni Relation	Dr. Aditi Mathur
Hostel Warden(Boys), Publications / Publicity, Outreach (Reports), Sports Incharge, Boys Hostel Mess In-charge, AICTE, Daily Diary, Industrial Visit, Admission	Mr. Vivek Vyas



Student Clubs



Career Counselling & Placement Cell

The placement cell plays a crucial role in connecting students with job opportunities. It helps students find suitable placements and assist in their career development. The placement cell acts as a bridge between students and companies, ensuring a smooth transition from education to employment & entrepreneurship.



Corporate Relation Cell

The cell contacts company representatives directly or through various social media channels to request live projects, summer internships, winter internships, and final placements. The Cell organizes events like "Connecting Dots," & "Let's Talk Professional."



Alumni cell

The cell assists the graduates of the Institute in developing long-lasting connections by fostering a vibrant alumni community that contributes to the growth and heritage of our alma mater. The cell serves as a bridge between the past and the present through events, networking opportunities and collaborations.



Media Cell

The cell plays a pivotal role in maintaining a strong online presence and effectively engaging with the audience on various social media platforms. Responsibility encompasses managing the official accounts on LinkedIn, Facebook, and Instagram for the batch & showcasing the values and objectives of the Institute.



Agri InShorts

It is a weekly newsletter that provides short and concise updates on agricultural news and developments. It covers a wide range of topics such as technology, agricultural policies, agribusiness and the latest innovations in the field. It's a summarized source for staying informed about the latest happenings in the agribusiness industry.



Krishi Saransh

Krishi Saransh is the complete road map for navigating the complex world of contemporary farming. These articles are a must-read for farmers, enthusiasts, and industry professionals. It explores the recent trends, innovative techniques, and eco friendly strategies influencing agriculture today.



Kesariya Club

The Kesariya Club is in charge of planning all intra and intercollegiate cultural events in order to uncover students' hidden abilities in the performing arts. The club organizes festivals & social celebrations that captures the essence of Bharat, from Diwali to Onam.



Communion Club

A place where students come together to exchange ideas, have stimulating conversations, and build deep connections. The club provides intellectual discussion, networking possibilities and a place to socialize. It helps to discover individual extensive gatherings, workshops, and events that are intended to expand and inspire new ideas.



Reader's Club

The Reader's club has a motive to inculcate reading habits in the world of technology. To develop consistent reading habit, activities like group readings, exchanging books among members and giving monthly awards to create environment of fair competition.



MooWe Club

With the tagline "Let's Move Together", the club encapsulates its mission to bring students together through a wide array of engaging activities. From thought-provoking business movie screenings to insightful case study video sessions, the club provides opportunities for intellectual exploration and growth. Additionally, the members are encouraged to unleash their photographic talents through exciting competitions.



Sports Club

The club provides a platform for students to engage in sports and recreational pursuits, fostering a healthy and active campus lifestyle. They often organize intercollege competitions for cricket and badminton and host events that encourage students to participate and create bonds over their shared love for sports. This club offers opportunities for personal growth, skill development, and social interaction.

Programmes and Eligibility

Academic Session 2024-25

Programmes :

MBA (Agri Business Management)
2 Year Full-Time Degree
(25th Batch)

Ph.D. (Agri Business Management)
Full-Time Residential Programme
(14th Batch)

Important Entrance Exams

EXAM	DATE
CMAT 2024	To be announced
MAT (May 2024)	To be announced
ATMA 2024	Result declared
CAT 2023	Result declared

Eligibility for MBA (ABM)

Bachelor's degree in agriculture or allied fields from any agricultural university or institution recognized by ICAR/UGC with minimum 60% marks (55% for SC/ST/OBC). Candidates with the latest scorecard of the national level management entrance exam (i.e. CAT, CMAT, MAT, etc.) will be considered for admission as per the institution's eligibility criteria. The age limit is below 30 years. There is no age limit for in-service candidates but they must be sponsored by any industry (registered under Companies Act, 1956)/NRI (settled in foreign countries).

Eligibility for Ph.D. (ABM)

Eligibility: A Post Graduate degree in Agri Business Management or Master's Degree in Business Administration from a ICAR/UGC recognized university with at least 6.5/ 10.0 OGPA (or its equivalent percentage of marks i.e. 65) or equivalent programmes are eligible for admission (6.0 OGPA or 60 per cent marks for SC/ST/OBC candidates).

HURRY UP

Visit our website for Application

www.iabmbikaner.org

Seat Matrix & Selection Process



MBA (Agri Business Management) 25th Batch (2024-25)

Number of Seats: 44 seats (39 regular, 5 payment)

60% seats are reserved for students of Rajasthan domicile.

Additional 5 seats are reserved for In-service (no age limit) candidates.

Foreign students may be considered for admission on the basis of nomination from ICAR/Govt. of India on supernumerary seats (02).

In addition, 16 seats are filled by ICAR candidates through ICAR AIEEA-PG examination.

Ph.D. (Agri Business Management) 14th Batch (2024-25)

Number of Seats: 4 seats

2 [Regular(UR)] + 2[Payment seats(UR)]

Additional 1 seat is filled by ICAR candidate through ICAR AICE-SRF (Ph.D.) examination.

Selection Process

Candidates are shortlisted based on performance in qualifying tests [For MBA- CAT/CMAT/MAT etc. A qualifying test is not required for in-service candidates sponsored by industry/NRI. For Ph.D.- A written test (PAT) is conducted by IABM, Bikaner], past academic performances, and performance in group discussion & personal interview.

Selection Criteria

For MBA- Admission is based on weighted average of academic performance in X, XII, weighted score of national level entrance examination, GD and PI with a weightage of 10, 10, 30, 20 and 30 respectively. Candidate must have the latest score of any national level entrance examination for management like CAT, MAT, CMAT, etc.

For Ph.D.- 50%, 10%, 15%, 10%, 15% weightage is given to PAT, UG, PG, GD, & PI respectively.

Course Structure- MBA (ABM)

Semester-I

Major Courses

1. Principles of Management and Organizational Behaviour
2. Managerial Accounting and Control
3. Applied Agribusiness Economics
4. Agricultural and Food Marketing Management-I

Common Courses

5. Intellectual Property and its Management in Agriculture

Basic Courses Mandatory for Summer Internship/Project

6. Communication for Management & Agri Business
7. Research Methodology for Agri Business Management
8. Computer Applications for Agri Business

Semester-2

Major Courses

9. Human Resource Management for Agricultural Organisations
10. Production and Operations Management
11. Agricultural and Food Marketing Management-II
12. Agri Supply Chain Management

Supporting Courses

13. Operations Research
14. Financial Management in Agri Business

Common Courses

15. Technical Writing & Communication Skills
16. Agricultural Research, Research Ethics and Rural Development Programs

Basic Courses Mandatory for Summer Internship / Industrial Attachment and Seminar

17. Agribusiness Environment & Policy
18. Seminar
19. Summer Internship/ Industrial Attachment

Course Structure- MBA (ABM)

Semester-3

Major Courses

- 20. International Trade for Agricultural Products
- 21. Project Management and Agri Business Entrepreneurship

Supporting Course

- 22. Strategic Management for Agri Business Enterprises

Minor Courses

- | | |
|--|---|
| 23. Food Technology and Processing Management | 37. Risk Management In Agri Business |
| 24. Rural Marketing | 38. Management of Agri-Business Co-Operatives |
| 25. Fertiliser Technology and Management | 39. Business Analytics for Agriculture |
| 26. Management of Agro-Chemical Industry | 40. Dairy Business Management |
| 27. Seed Production Technology Management | 41. Agri Extension Management |
| 28. Technology Management for Livestock Products | 42. Renewable Energy Sources Management |
| 29. Fruit Production & Post Harvest Management | 43. Quality Management for Agri Business |
| 30. Farm Power & Machinery Management | 44. Advertising And Brand Management |
| 31. Food Retail Management | 45. Agri Infrastructure and Warehousing Management |
| 32. Management of Agricultural Input Marketing | 46. Contract Farming |
| 33. Feed Business Management | 47. Human Resource Competence and Capacity Building Systems |
| 34. Management of Veterinary Hospitals | 48. Agri Commodity Markets And Futures Trading |
| 35. Poultry And Hatchery Management | |
| 36. Management Of Floriculture And Landscaping | |

Basic Courses Mandatory for Summer Internship/Project

- 49. Agri Business Laws and Ethics

Semester-4

- 50. Project Work

Course Structure- Ph.D. (ABM)

Semester-1

Major Courses

1. Econometrics for Agri Business
2. Research Methods I
3. Agri Input & Output Marketing

Supporting Courses

4. Agri-Entrepreneurship and Corporate Governance
5. Communication for Management Teachers

Semester-2

Major Courses

6. Research Methods II

Minor Courses

7. Natural Resource Management
8. Value Chain Management in Agribusiness
9. Knowledge Management

Supporting Courses

10. International Food and Agri Business

Semester-3

11. Doctoral Seminar I
12. Doctoral Seminar II
13. Preliminary Examination (Oral)

Semester-4, 5, 6

14. RESEARCH

Fee Structure

FEE STRUCTURE (SEMESTER FEE) MBA (ABM) REGULAR SEATS

Heading	Fee for MBA (ABM) 1 st Year (In Rs.)		Fee for MBA (ABM) 2 nd Year (In Rs.)	
	1 st Sem.	2 nd Sem.	1 st Sem.	2 nd Sem.
1. University Account				
a. Registration Fee	660	660	660	660
b. Tuition Fee	19800	19800	19800	19800
c. Academic Fee	59400	59400	59400	59400
d. Exam fee	3300	3300	3300	3300
Total (1)	83160	83160	83160	83160
2. Hostel Account				
a. Hostel Admission	330	330	330	330
b. Room Rent	2640	2640	2640	2640
c. Electric/water/fan charges				
d. (If cooler is used then fee will be Rs. 3000/- extra)	1452	1452	1452	1452
Total (2)	4422	4422	4422	4422
3. College Account				
a. Placement Fee	825	825	825	825
b. College magazine Fee	330	330	330	330
c. Games	347	347	347	347
d. Development Fee	2750	2750	2750	2750
e. Library Fee	346	346	346	346
f. Student aid fund	1925	1925	1925	1925
g. CSU Fee	55	55	55	55
h. Identity card Fee	55	55	55	55
i. Caution money	5500	NIL	NIL	NIL
j. Book Bank Fee	330	330	330	330
k. Computer Lab Fee	1375	1375	1375	1375
l. Utensils & Furniture	330	330	330	330
Total (3)	14168	11418	8668	8668
GRAND TOTAL (1,2&3)	101750	96250	96250	96250

Note:

- The fee is to be paid on the first day of registration.

@ Tuition fee is exempted in case of SC/ST candidates.

Fee Structure

FEE STRUCTURE (SEMESTER FEE) MBA (ABM) PAYMENT SEATS

Heading	Fee for MBA (ABM) 1 st year (In Rs.)		Fee for MBA (ABM) 2 nd Year (In Rs.)	
	1 st Sem.	2 nd Sem.	1 st Sem.	2 nd Sem.
1. University Account				
a. Registration Fee	660	660	660	660
b. Tuition Fee	19800	19800	19800	19800
c. Academic Fee	118800	118800	118800	118800
d. Exam fee	3300	3300	3300	3300
Total (1)	142560	142560	142560	142560
2. Hostel Account				
a. Hostel Admission	330	330	330	330
b. Room Rent	2640	2640	2640	2640
c. Electric/water/fan charges				
d. (If cooler is used then fee will be Rs. 3000/- extra)	1452	1452	1452	1452
Total (2)	4422	4422	4422	4422
3. College Account				
a. Placement Fee	825	825	825	825
b. College magazine Fee	330	330	330	330
c. Games	347	347	346	346
d. Development Fee	2750	2750	2750	2750
e. Library Fee	346	346	347	347
f. Student aid fund	1925	1925	1925	1925
g. CSU Fee	55	55	55	55
h. Identity card Fee	55	55	55	55
i. Caution money	5500	NIL	NIL	NIL
j. Book Bank Fee	330	330	330	330
k. Computer Lab Fee	1375	1375	1375	1375
l. Utensils & Furniture	330	330	330	330
Total (3)	14168	8668	8668	8668
GRAND TOTAL (1,2&3)	161150	155650	155650	155650

Note:

- The fee is to be paid on the first day of registration.

@ Tuition fee is exempted in case of SC/ST candidates.

Fee Structure

FEE STRUCTURE (SEMESTER FEE) Ph. D. (ABM) REGULAR SEAT

Heading	Fee for Ph.D. (ABM) 1 st Year (In Rs.)		Fee for Ph.D. (ABM) 2 nd Year (In Rs.)		Fee for Ph.D. (ABM) 3 rd Year (In Rs.)	
	1 st Sem.	2 nd Sem.	1 st Sem.	2 nd Sem.	1 st Sem.	2 nd Sem.
	1. University Account					
a. Registration Fee	660	660	660	660	660	660
b. Tuition Fee	13200	13200	13200	13200	13200	13200
c. Academic Fee	26400	26400	26400	26400	26400	26400
d. Exam fee	2640	2640	2640	2640	2640	2640
Total (1)	42900	42900	42900	42900	42900	42900
2. Hostel Account						
a. Hostel Admission	330	330	330	330	330	330
b. Room Rent	2640	2640	2640	2640	2640	2640
c. Electric/water/fan charges						
d. (If cooler is used then fee will be Rs. 3000/- extra)	1452	1452	1452	1452	1452	1452
Total (2)	4422	4422	4422	4422	4422	4422
3. College Account						
a. Placement Fee	1100	1100	1100	1100	1100	1100
b. College magazine Fee	330	330	330	330	330	330
c. Games	347	347	347	347	347	347
d. Development Fee	3025	3025	3025	3025	3025	3025
e. Library Fee	346	346	346	346	346	346
f. Student aid fund	2200	2200	2200	2200	2200	2200
g. CSU Fee	55	55	55	55	55	55
h. Identity card Fee	55	55	55	55	55	55
i. Caution money	5500	NIL	NIL	NIL	NIL	NIL
j. Book Bank Fee	330	330	330	330	330	330
k. Computer Lab Fee	2035	2035	2035	2035	2035	2035
l. Utensils & Furniture	605	605	605	605	605	605
Total (3)	15928	10428	10428	10428	10428	10428
GRAND TOTAL (1,2&3)	63250	57750	57750	57750	57750	57750

Note:

- The fee is to be paid on the first day of registration.
- @ Tuition fee is exempted in case of SC/ST candidates.

Teaching Assistanceship: An amount of ₹ 12000/-pm for 1st and 2nd year and ₹ 14000/-pm from 3rd year shall be paid to Ph.D. students for teaching assistanceship. Only for those candidates who will be selected on regular seats (02).

Fee Structure

FEE STRUCTURE (SEMESTER FEE) Ph. D. (ABM) PAYMENT SEAT

Heading	Fee for Ph.D. (ABM) 1 st Year (In Rs.)		Fee for Ph.D. (ABM) 2 nd Year (In Rs.)		Fee for Ph.D. (ABM) 3 rd Year (In Rs.)	
	1 st Sem.	2 nd Sem.	1 st Sem.	2 nd Sem.	1 st Sem.	2 nd Sem.
1. University Account						
a. Registration Fee	660	660	660	660	660	660
b. Tuition Fee	13200	13200	13200	13200	13200	13200
c. Academic Fee	26400	26400	26400	26400	26400	26400
d. Exam fee	2640	2640	2640	2640	2640	2640
E. Payment Seat Fee	33000	33000	33000	33000	33000	33000
Total (1)	75900	75900	75900	75900	75900	75900
2. Hostel Account						
a. Hostel Admission	330	330	330	330	330	330
b. Room Rent	2640	2640	2640	2640	2640	2640
c. Electric/water/fan charges						
d. (If cooler is used then fee will be Rs. 3000/- extra)	1452	1452	1452	1452	1452	1452
Total (2)	4422	4422	4422	4422	4422	4422
3. College Account						
a. Placement Fee	1100	1100	1100	1100	1100	1100
b. College magazine Fee	330	330	330	330	330	330
c. Games	347	347	347	347	347	347
d. Development Fee	3025	3025	3025	3025	3025	3025
e. Library Fee	346	346	346	346	346	346
f. Student aid fund	2200	2200	2200	2200	2200	2200
g. CSU Fee	55	55	55	55	55	55
h. Identity card Fee	55	55	55	55	55	55
i. Caution money	5500	NIL	NIL	NIL	NIL	NIL
j. Book Bank Fee	330	330	330	330	330	330
k. Computer Lab Fee	2035	2035	2035	2035	2035	2035
l. Utensils & Furniture	605	605	605	605	605	605
Total (3)	13178	10428	10428	10428	10428	10428
GRAND TOTAL (1,2&3)	96250	90750	90750	90750	90750	90750

Note:

- The fee is to be paid on the first day of registration.
- @ Tuition fee is exempted in case of SC/ST candidates.

Important Dates

MBA (ABM)

EVENT	DATE (Tentative)
Last Date of Online Application	20/04/2024
Application Hard Copy Submission (refer website)	By 30/04/2024
Shortlisting and Call for GD & PI (through E-mail)	By 20/05/2024
GD & PI	1 st Week of June
Display of 1 st Merit List & Waiting List	3 rd Week of June
Payment of Seat Confirmation Fee	Within 5 Days
*Display of 2 nd Waiting List	1 st Week of July
Payment of Seat Confirmation Fee	Within 5 Days
Fee Submission & Admission	3 rd Week of July
Orientation & Commencement of Classes	3 rd Week of July

Ph.D. (ABM)

EVENT	DATE (Tentative)
Last Date of Online Application	20/04/2024
Application Hard Copy Submission (refer website)	By 30/04/2024
Shortlisting and Call for PAT, GD & PI (through E-mail)	By 30/05/2024
PAT, GD & PI	2 nd Week of June
Display of 1 st Merit List & Waiting List	4 th Week of June
Payment of Seat Confirmation Fee	Within 5 Days
*Display of 2 nd Waiting List	2 nd Week of July
Payment of Seat Confirmation Fee	Within 5 Days
Fee Submission & Admission	3 rd Week of July
Commencement of Classes	3 rd Week of July
*Call for Applications for Vacant Payment Seat(s)	1 st Week of August

***Subject to availability of seats.**

Note:- 1. Seat confirmation fee will be refunded after deduction of INR 1000 in case of seat cancellation/withdrawal.

2. Fee refund is as per university norms in case of cancellation/withdrawal of seat.

Application Fees: MBA(ABM) - INR 1000
Ph.D. (ABM) - INR 2000



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कृषि व्यवसाय प्रबंधन संस्थान, बीकानेर

Accredited by ICAR, New Delhi

(A Constituent Unit of Swami Keshwanand Rajasthan Agricultural University, Bikaner)



Admission In-charge

Mr. Vivek Vyas
(Assistant Professor)

Admission Assistant

Ms. Shruti Mehra

Student Coordinators

Mr. Anand Kumar
Ph.D.(ABM)

Mr. Rahul Singh
Ph.D.(ABM)

Feel free to contact for any queries:

admissions@iabmbikaner.org (Between 10:00 a.m. to 5:00 p.m.
+91-151-2252981/82 on working days only)

Disclaimer :

Candidates should note that mere fulfilment of minimum eligibility criteria does not guarantee consideration for shortlisting of the next admission stage

Jurisdiction :

The entire admission process at the institute shall be subject to the jurisdiction of the courts of Bikaner